

## **PediaVision Applauds U.S. House of Representatives for Passing Vision Care for Kids Act; Encourages Senate to Do the Same**

**LAKE MARY, Fla., April 30, 2009:** PediaVision, a company dedicated to solving the critical problem of undiagnosed vision problems affecting thousands of children and to helping Pediatricians provide thorough vision screening, today applauded the U.S. House of Representatives for recently passing the Vision Care for Kids Act (HR 577), and encourages the U.S. Senate to do the same. This important legislation provides children with appropriate follow-up care once they have been identified with a potential vision problem through a comprehensive vision exam or vision screening.

According to Prevent Blindness America (<http://preventblindness.blogspot.com/2009/04/us-house-of-representatives-passes.html>), one in four school-age children has a vision problem significant enough to affect learning. As President Obama recently stated, "No child should be falling behind at school because he can't hear the teacher or see the blackboard..."

Robert Arnold, MD of the Alaska Blind Child Discovery Program and member of the Vision Screen Committee for the American Association for Pediatric Ophthalmology and Strabismus (AAPOS) commented, "In order for children to receive the appropriate follow-up care, they have to first be identified with a potential vision problem. Right now, most children don't have their vision screened until they reach school-age, and in many cases, this is too late. We believe children should have their vision screened much earlier, and we recommend vision screening using a device like PediaVision's Assessment Solution (PAS)."

Effective for screening children of any age, especially pre-verbal children, the PediaVision Assessment Solution is the only binocular vision screening device that produces highly accurate, immediate results. The software produces written results and a recommendation as to whether or not a subject should be referred to an eye care specialist. Conducted from three feet away, the screening is as simple and non-invasive as taking a picture of the child.

PediaVision's revolutionary vision screening solution assists Pediatricians in the detection of refractive errors, amblyopia, strabismus, anisocoria, and media opacities. Made publicly available in late 2008, the PediaVision Assessment Solution is already in use in 16 states and deploying rapidly.

“The PediaVision system, powered by Plusoptix, is a fast and child-friendly system. The computer allows the user to upgrade referral criteria as needed and facilitates future exams for patients within a pediatric practice. Parents love the immediate, sophisticated results. The computer interpretations assist follow-up doctors in determining correct therapy for the referred patients,” Dr. Arnold added.

“Parents look to their Pediatrician for early health assessments and trust their physician to thoroughly evaluate and identify any problems from birth,” PediaVision’s CEO David Melnik added. “Pediatricians now have the tool they need for highly accurate, early vision assessment. We encourage parents to ask their Pediatricians to get the PediaVision Assessment Solution.”

### **About PediaVision**

PediaVision is dedicated to solving the critical problem of undiagnosed vision problems affecting thousands of children and to helping Pediatricians provide thorough vision screening. The company was initially founded by a team of optometrists and ophthalmologists. These medical professionals were confronted daily with the impact of permanent vision loss in children. PediaVision has a proven technology with medical expertise and a management team with a strong track record of transforming industries. For more information about PediaVision, and to help the fight against undiagnosed vision problems in children, please visit [www.pediavision.com](http://www.pediavision.com).

For more information about this release, contact:

Tammy Snook  
HighTech PR, Inc.  
407-667-9355  
tammysnook@hightechpr.net