

Prevent Blindness America Approves PediaVision Assessment Solution

Supported by Studies in *Journal of American Academy of Pediatric Ophthalmology, and Binocular Vision and Strabismus Quarterly*

**PediaVision Screening Device Passes Rigorous Tests
Based Upon ATS, VIP, or AAP Protocol**

LAKE MARY, Fla., June 29, 2009: PediaVision, a company dedicated to solving the critical problem of undiagnosed vision problems affecting thousands of children, today announced that Prevent Blindness America, www.preventblindness.org, has approved the PediaVision Assessment Solution (PAS) powered by Plusoptix, as a vision screening device meeting the Prevent Blindness America vision screening protocol, supported by recent studies published in *Journal of the American Academy of Pediatric Ophthalmology and Binocular Vision and Strabismus Quarterly*.

The PAS is a revolutionary vision screening solution that assists Pediatricians and organizations such as Prevent Blindness America and Lions Clubs in the detection of vision problems including, refractive errors, amblyopia, strabismus, anisocoria, and media opacities. This is critical because one out of every four children in the U.S. suffers from a vision problem - 7.7 million children under age 11. Fortunately, 95 percent of vision problems can be corrected if caught early.

“The Prevent Blindness America Pediatric Advisory Committee meets annually to review our screening protocols to ensure they are based on the most current evidence. As a result of this year’s committee meeting, the PediaVision Assessment Solution has now been approved for use in preschool age children, including pre-verbal and special needs children,” said Hugh R. Parry, President and CEO of Prevent Blindness America.

Parry added, “Prevent Blindness America recognizes that computer-based testing of visual acuity for child vision-screening purposes is now available. And, our organization approves of the use of such technology, if programmed to present testing methods that have been validated in children of similar ages that meet Prevent Blindness America approved standards based upon ATS, VIP, or AAP protocol.”

PediaVision’s CEO David Melnik commented, “Prevent Blindness America offers the only national certification program for children’s vision screening and vision screening training, which are based on protocols determined by leading experts in child health and vision care from

across the country. We're proud to have the approval of this leading vision authority for our PAS as a vision screening device that meets the tough technology standards."

"Effective for screening children of any age, especially pre-verbal children, our PediaVision Assessment Solution (PAS) is the only binocular vision screening device that yields highly accurate, immediate results," said Melnik added.

About PediaVision

PediaVision is dedicated to solving the critical problem of undiagnosed vision problems affecting thousands of children and to helping Pediatricians provide thorough vision screening. The company was initially founded in 2003 by a team of optometrists and ophthalmologists. These medical professionals were confronted daily with the impact of permanent vision loss in children. PediaVision has a proven technology with medical expertise and a management team with a strong track record of transforming industries. For more information about PediaVision, and to help the fight against undiagnosed vision problems in children, please visit www.pediavision.com.

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